



Care Management Show

Media Kit

26 June 2026 | NEC, Birmingham

The Care Management Show



The largest event for owners, management and managers in care.



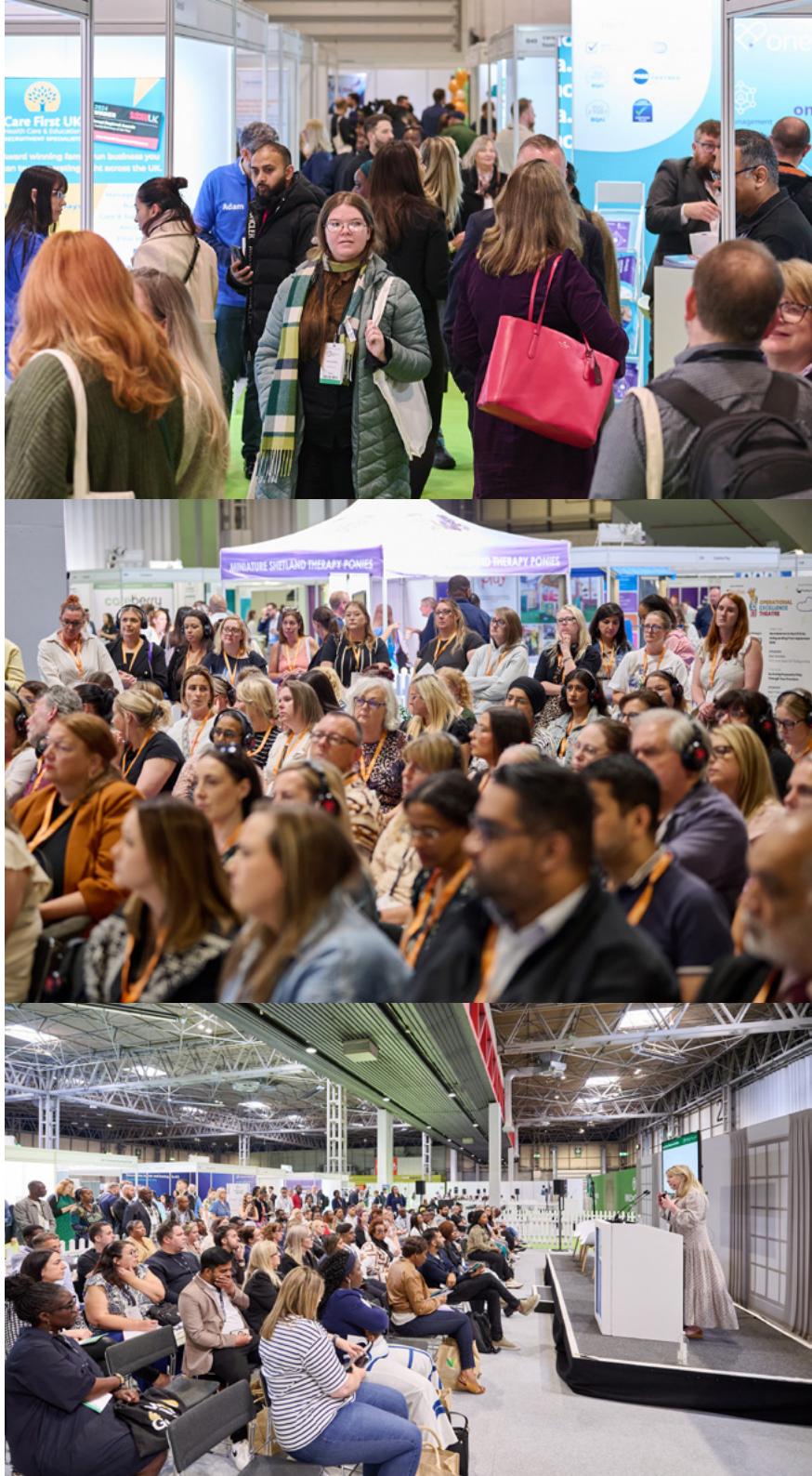
2000+ attendees



5 content streams



100+ industry-leading speakers



Audience

OUR ATTENDEES

Up to 2000 industry professionals will be in attendance including:

- **Owners**
- **Directors**
- **C-suite**
- **Care & domiciliary home management**
- **Regional & Area directors**
- **Department heads**
- **Senior leadership & key decision-makers**



Best in Class Speakers



Torbjorn Aamodt
Chief executive, **Sensio**



Nuno Almeida
Founder and chief executive, **Nourish**



Nick Barker
Director of quality, **Avante Care & Support**



Rebecca Bauers
Director for people with a learning disability and autistic people, **CQC**



Clair Brown
Safeguarding and closed cultures senior specialist, **CQC**



James Knight
Associate director – healthcare, **Christie & Co**



Claire Leake
Chief people officer, **National Care Group**



Gemma Lock
Head of commercial, **Trinity Homecare Group**



Carl May-Smith
Partner and barrister, **Browne Jacobson**



Eddy McDowell
Chief executive, **Oxfordshire Association of Care Providers**



Aneurin Brown
Chief executive, **Hallmark Luxury Care Homes**



Stephen Butterworth
Chief operations officer, **HC-One**



Debbie Cave
Registration manager, **CQC**



Sarah Clarke-Kuehn
Chief operating officer – commercial, **Sanctuary**



Katie Coffey
Engagement officer, **ME Passport**



Mike McKessar
Chief executive, **Voyage Care**



Alasdair McPherson
Head of partnerships, **Rangewell**



Petra Meinlova
Marketing consultant, **Elevate Communications**



Sam Monaghan
Chief executive, **MHA**



Rachel Monteith
Registration manager, **CQC**



Clare Connell
Chief executive, **Connell Consulting**



Syd Coombes
Managing director, **Active Pathways and Evermore Care Homes**



Samantha Crawley
Chief executive, **EQ Care Group and The Outstanding Society**



Lisa Delaney
UK country director, **Sensio**



Amrit Dhillawal
Chief executive, **Walfinch**



Paul Nery
Managing director, **Rose Care Group**



David Petrie
Chief executive, **Liaise**



Ali Porteous
Locality manager, **Skills for Care**



Nasir Quraishi
Group executive director – adults and specialist services, **CareTech**



Caroline Roberts
Board member, **Championing Social Care**



Ruth French
Director, **The Outstanding Society**



Karolina Gerlich
Chief executive, **The Care Workers' Charity**



Kam Gill
Registered manager, **Walfinch**



Mark Gray
Product lead, **Nourish Care**



Martin Green
Chief executive, **Care England**



James Sage
Partner, **RWK Goodman**



Paul Skuse
Product manager, **Nourish Care**



Nick Somaní
Chief executive, **Kara Healthcare**



Holly Spiers
Chief executive, **Walsingham Support**



Raina Summerson
Chief executive, **Agincare**



Kevin Groombidge
Chief executive, **Care Inspections UK**



Phil Hitchcox
Strategic development director, **Flourish**



Sam Hussain
Founder and chief executive, **Log My Care**



Sue Jones
Director of social care, **Institute of Health & Social Care Management**



Bhavna Keane-Rao
Managing director, **BKR Care Consultancy**



Patricia Sunday
Global professional instructor, **CPI International**



Mark Topps
Co-founder, **The Caring View**



Alyson Vale
Director, **Abbotsford Care**



Nick Walsh
National debt specialist – healthcare, **Barclays**



Louie Werth
Chief executive, **Care Research UK**

Agenda Overview

LEADERSHIP THEATRE	HOME CARE THEATRE	OPERATIONAL EXCELLENCE THEATRE	COMPLEX CARE THEATRE	CARING TIMES OWNERS CLUB THEATRE
Women Shaping the Future of Care	How to Maintain and Monitor Quality of Care Effectively	Operational Resilience, Maintaining Quality With Growth & Adversity	Complex Care Providers Panel	Impact of The Employment Rights Bill on the Care Sector
Strategies for Leading in Challenging Times and Addressing Unconscious Bias	Delivering Outstanding Home Care	The Practical Application of AI in Care	CQC on Complex Care	Care Home CEO Panel
Modern Slavery & Exploitation of Workers	Retention in Home Care	Leadership in Care Workplace Culture	Complex Care Training	The Barchester Journey, Market Consolidation and What It Means For The Sector
Marketing, Branding and Making Your Care Business Stand Out	Why Sensor Technology is the New Wave in Safety Monitoring Solutions	Data Driven Decision Making and Human Experiences	Government Funding for Complex Care	Raising Finance in the Care Sector
	Safeguarding	Registration: CQC'S Expectations	Workforce Strategy for Complex Care	Care Market Data and Trends
	Money isn't a Dirty Word	Dealing With Difficult Conversations	Develop a Positive Person-Centred Culture	Direct Workforce Strategy
				Raising the Profile of Social Care: Working As a Sector

Caring Times Owners Club Drinks, Dinner & Stay



Inviting the Top Care Group Leaders to an exclusive dinner & stay at Hilton Metropole Birmingham on the eve of the Care Management Show Birmingham.

25th June

Caring Times Owners Dinner - Network with the top 50 care group leaders, drinks, gala dinner and stay in one rooms at Hilton Metropole Birmingham.

26th June

Caring Times Owners Breakfast Summit and VIP entry to Care Management Show and involvement in our speaker programme. (Limited)



LEARN MORE



Click the video above to view in your browser

Types of partnerships available



BRANDING

- Boosts visibility & brand recognition among a targeted, relevant audience.
- Positions your company as credible and industry-leading, setting you apart from competitors.
- Drives more booth traffic and lead generation, increasing sales opportunities.

THOUGHT LEADERSHIP

- Positions your brand as a thought leader by associating it with expert discussions and industry insights. Delivers direct visibility to a highly engaged audience, both in-room and through event promotions.
- Builds trust and credibility by aligning your name with respected speakers and meaningful content.

NETWORKING

- Creates positive brand associations by linking your name to enjoyable, high-energy social experiences.
- Offers direct, informal access to key decision-makers, fostering stronger relationships.
- Boosts brand recall as attendees remember who made valuable connections possible.

EXHIBITION

- Showcases your products or services directly to a highly targeted audience.
- Generates qualified leads through face-to-face engagement and live demonstrations.
- Strengthens brand presence by creating a memorable, interactive experience for attendees.



Sponsorship Packages



Sponsorship level	Content Theatres / Congress				VIP- Dinner & Stay				Exhibition			Marketing					
	Staff passes	Session Speaker	Theatre branding	Session branding	Passes	Hotel	Host table of 10	Branding	Exhibition stand	Branding on show floor	Lead scanner	Listing in show guide	Advert in show guide	Logo & profile on event website	Social media campaign	Thought leadership content mailer	Session or activity attendee reports
Type																	
Headline x 1	10	✓		✓	2	✓	✓	✓	6x6 = 36m ² free build	✓	✓	✓	✓	✓	✓	✓	£35,000
Executive x 5	8	✓		✓	2	✓	✓	✓	3x3 = 9m ² free build	✓	✓	✓	✓	✓	✓	✓	£12,500
Theatre x 5	5		✓	✓					3x2 = 6m ² shell scheme	✓	✓	✓	✓	✓	✓	✓	£10,000
Panel	2	✓		✓						✓		✓	✓	✓	✓	✓	£4,500

VIP Dinner & Stay

Headline					4	✓	✓ (2)	✓										£11,000
Dinner x 6					2	✓	✓	✓										£5,500
Drinks x 1					2	✓		✓										£3,500
Breakfast x 1					2	✓		✓										£5,500

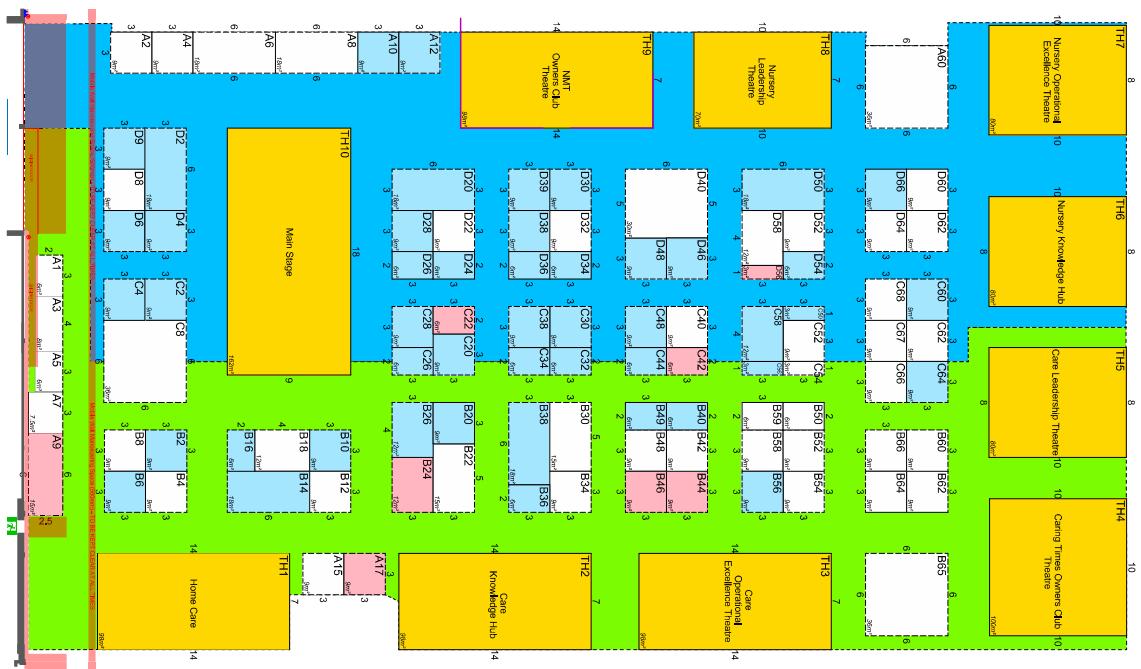
Exhibition only

3m x 3m = 9sqm	5								3x3 = 9m ² shell scheme		✓	✓		✓				£5,625
3m x 2m = 6sqm	5								3x2 = 6m ² shell scheme		✓	✓		✓				£3,750

Exhibition Stand

Exhibit in front of the most senior expo audience in care.

- Your company logo as exhibitor on event website
- Fully constructed and carpeted shell scheme
- General purpose spotlight – 120W
- 13amp socket outlet – 500W
- Profile listing on the event map (Bespoke stand requirements and options available on request)



Committed to connecting to C-suite



NEW – CARING TIMES OWNERS CLUB DRINKS ,DINNER & STAY

ct CARINGTIMES OWNERS CLUB

Join 90 guests at the exclusive invitation only CTOC evening at the Hilton the night before **Care Management Show**. Guests will be VIPs, Speakers and companies house verified owners.



PACKAGES

HEADLINE SPONSOR

- Premium branding and positioning
- Give short welcome speech
- Host 2 x table of 8. Welcome drinks, networking
- 3 course dinner with entertainment
- 4 staff invitations to attend the event
- Overnight accommodation provided

DINNER SPONSOR

- Branding visible throughout dinner
- Host 1 x table of 8. Welcome drinks, networking
- 3 course dinner with entertainment
- 2 staff invitations to attend the event
- Overnight accommodation provided

WELCOME DRINKS SPONSOR

- Branding visible throughout drinks reception
- 2 staff invitations to attend the event
- Welcome drinks, networking, 3 course dinner with entertainment
- Overnight accommodation provided

BREAKFAST SPONSOR

- Opportunity to give a 30 minute presentation at breakfast summit
- 2 staff invitations to attend the event
- Welcome drinks, networking, 3 course dinner with entertainment
- Overnight accommodation provided

EXECUTIVE PACKAGE PANEL SPONSORSHIP & STAND

25th June - Caring Times Owners Club VIP dinner

Host a table of 8, 2 staff invitations to attend, accommodation provided

£12,500



At CMS

- Recognised as a sponsor on all marketing communications, event websites and at the event
- Join a panel of preference in the individual speaker or panel
- Exhibition hall, with support from Nexus
- Session branded as "in association" with your organisation
- Receive details of onsite delegates who attend your session (list includes name, job title, organisation and email address)
- 4 passes for staff members to attend the event
- Content Listing in the event guide
- Full page advert in the event guide

Exhibition

- 3m x 3m = 9m² exhibition stand
- Listed as exhibitor in event guide

Marketing

- Align your brand with an integrated marketing and social media campaign for the CMS, including a 200-word profile on the CMS event website with a link through to your website
- One exclusive sponsor announcement pre-event and one collective sponsor thank photos post-event on the main social channels
- Receive an audio recording of your session including the Q&A
- Receive photos of session to use in your comms no later than 5 working days post event
- Receive a post-event report including audience breakdown and feedback



Testimonials



“



We had a great time at the Care Management Show! It was a fantastic event, filled with constructive and genuinely informative conversations. The panel sessions were especially valuable - as both presenters and audience members, we found them well-organised, insightful, and packed with real-world insights that Care Services can take away and apply immediately. A truly worthwhile experience.

Flourish

“



It was great to engage with the audience and to meet and network with so many amazing people who make up the care industry.

Barchester Healthcare

“



We're incredibly grateful for the thoughtful conversations, valuable connections and overwhelming support we received throughout the Care Management Show at the NEC.

Gemma Lock, Trinity Homecare

“



The event was filled with vibrant activities. It was a pleasure to meet so many professionals from the care sector, have meaningful discussions and receive valuable feedback.

CareTutor

“



Huge thanks to Caring Times for arranging a fantastic Care Management Show at the NEC, Birmingham! I thoroughly enjoyed networking with fellow professionals, gaining insights from inspiring talks, and having engaging discussions about the power of apprenticeships... A truly valuable day for the future of care!

Kirsty Jones, Impact Futures

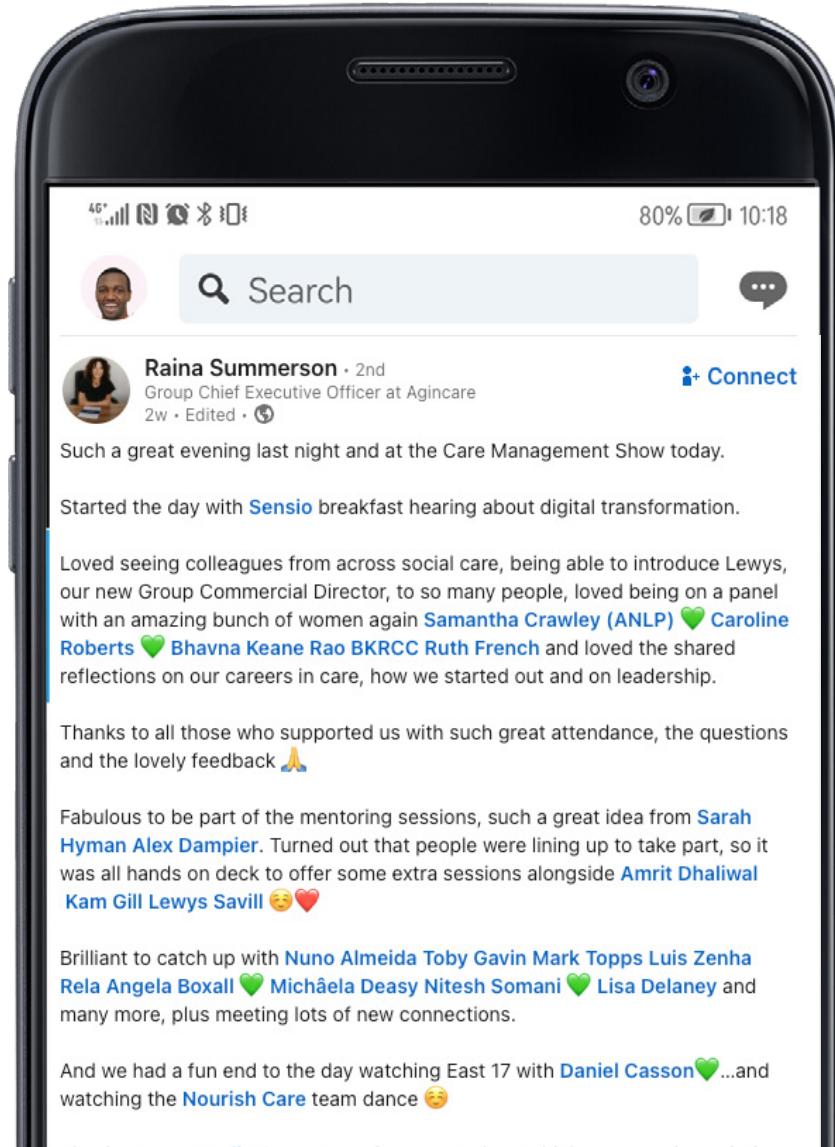
“



I loved meeting so many passionate care professionals in person. There were some really insightful conversations, and it was inspiring to hear about the dedication and challenges faced by care providers across the UK.

Varshaa Nishanthan, Croner-i

Hear what our attendees said from our November event



Our Commitment to C-Suite Engagement

Harnessing the power of **HealthInvestor** & **Caring Times Owners Club** and **Caring Times** magazine we always secure the right speakers and delegates to deliver return on investment.

At **Nexus Media Group**, we are dedicated to elevating the strategic impact of the **Care Management Show** by ensuring strong representation from senior care leaders. We actively engage and invite C-suite executives from CEOs and CFOs to owners & directors who are driving innovation, investment, and transformation across the care landscape. Our commitment is to lead on quality content that fosters high-level conversations, meaningful partnerships, and a delegate experience that reflects the strategic importance of this sector.

HealthInvestor

ct CARINGTIMES
OWNERS CLUB

ct[®]
CARINGTIMES



ABOUT NEXUS MEDIA GROUP

Nexus Media Group supports the investors and decision makers in the UK's education and healthcare industries. We provide magazine coverage, thought leadership and networking opportunities to these communities, with unrivalled access to advisors, industry experts, investors and operators.

Why we are different – we are not a traditional events business but are part of the sector. We report, invest and talk to the market, we have access and are on first-name terms with some of the best advisors, financiers, operators and thought leaders in the industry.

CONTACT US TO DISCUSS WHAT WE CAN DO FOR YOUR BUSINESS

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