



**Care
Management
Show**

2025 SHOW GUIDE

27 June 2025 NEC, Birmingham

Show Guide Sponsor



Funding Loop



**Nursery
Management
Show**

Main Sponsor

Realise
Early Years

WELCOME

On behalf of our entire team, I would like to warmly welcome you to **Care Management Show** and **Nursery Management Show**. We are delighted you have chosen to join us today at NEC Birmingham for the largest events dedicated to management and leadership across care and early years.

In our content theatres around the hall, there are ample opportunities for you to hear from inspiring leaders, learn from expert advisers, and get the latest industry updates. Whether you're looking to grow your business, achieve operational excellence, develop your leadership skills, or gain CPD points, there are sessions tailor-made for you in our conference programme.

With so many like-minded professionals under one roof, this is also the ideal place for you to make new connections and catch up with peers. Head over to the networking zone in the centre of the hall for unparalleled networking opportunities throughout the day.

And to fully benefit from today's events, make sure you spend time exploring the exhibition space, where suppliers are showcasing innovative products and solutions that could help your business.

Thank you to our speakers, exhibitors, sponsors, and partners for contributing to what we're confident will be the best Care Management Show and Nursery Management Show yet. Enjoy your day!

Alex Dampier
CEO

NMG
NEXUS MEDIA GROUP

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THIS YEAR'S SHOW PROMISES TO BE ONE OF OUR BIGGEST YET AS WE UNVEIL OUR EXCITING NEW REALISE EY APP – DESIGNED TO HELP EARLY YEARS MANAGERS THRIVE, NOT JUST SURVIVE.

Realise is proud to be England's number 1 provider of apprenticeships – supporting more Early Years apprentices than any other training organisation. With over 40 years of experience and a national network of expert trainers, we specialise in delivering high-quality, tailored programmes that meet the unique needs of your setting.

Our apprenticeship programmes are developed in close collaboration with you, taking the time to fully understand your values, goals, and challenges. This ensures our training not only supports individual learners but also delivers meaningful impact for your business and the communities you serve. Alongside our apprenticeships, we offer a range of Early Years Skills Bootcamps, short courses, and diplomas – enabling us to meet a diverse range of development needs across your team.

This year we are delighted to be sponsoring the **Nursery Management Show**. This event is always a highlight in the Early Years calendar – a chance to reconnect with familiar faces, meet new ones and celebrate the incredible work happening across the sector.

Plus, we are unveiling something brand new at the show: the RealiseEY app – created exclusively for managers of small Early Years settings. Developed with input from professionals across the sector, the app brings together everything you need in one easy-to-use place: expert advice, useful guides, CPD opportunities, downloadable resources and a judgement-free peer community.

Whether you are tackling recruitment challenges, developing your team or simply looking for trusted support, RealiseEY has been built to help you manage, grow, and lead with confidence.

Visit us on stands **B20** and **B27** to try the RealiseEY app for yourself, chat with our friendly team, and learn more about how we can support your setting. We are looking forward to seeing you soon!



Karen Derbyshire

Director of Early Years

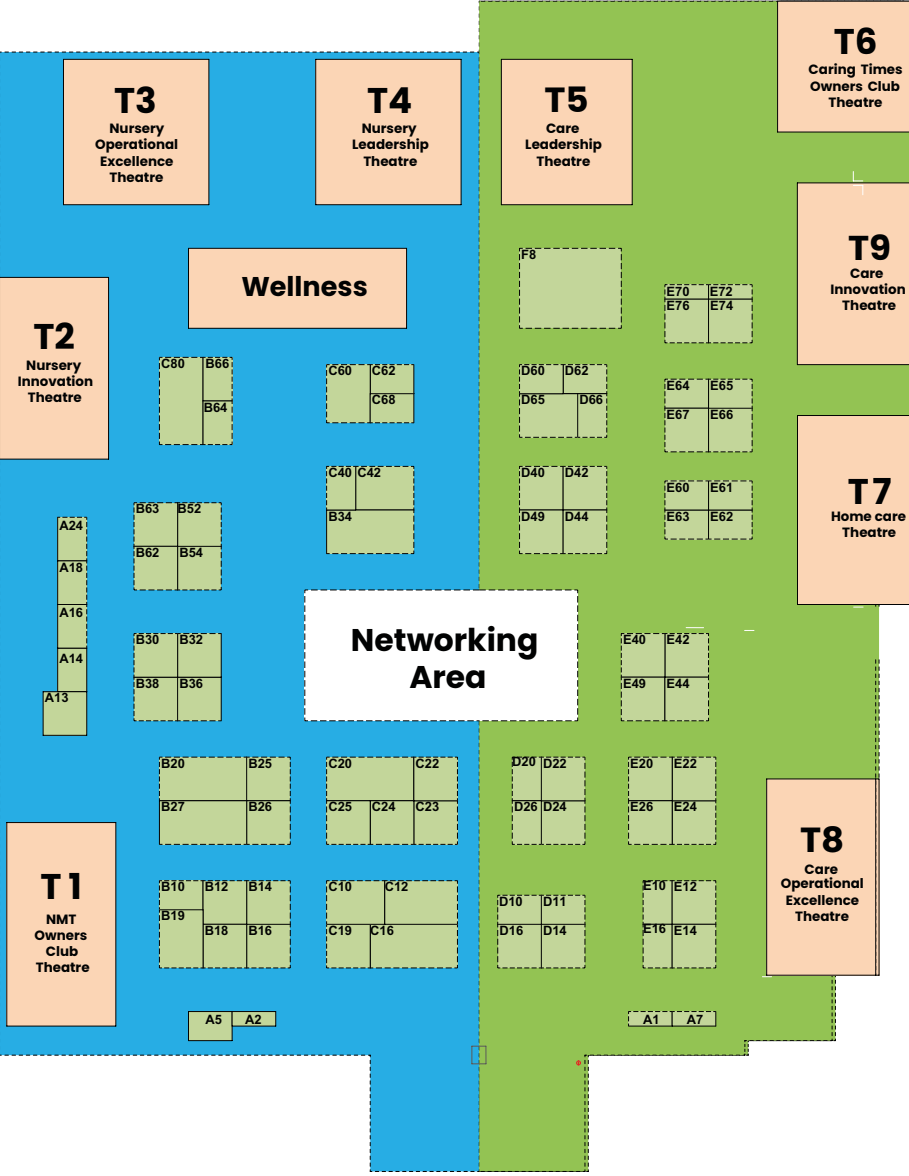


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FLOOR PLAN



EXHIBITORS



Name	Stand no.		
Barchester	E67	Leicestershire Training	
Beaucare Medical	E20	Team	E70
BKR Care Consultancy	E12	Medicare Systems Ltd	D14
Blaucomm	E14	Miniature Shetland Therapy	
Blue Sky Social Care Card	D16	Ponies	
Business Growth West		My Learning Cloud	E60
Midlands	A7	National Care Association	D49
CACI	E26	Nexime Healthcare	E63
Canary Care	D26	Paragon Skills	C23
Care England	E44	Performance Through	
Care Esteem	D62	People	E76
Care Quality Commission	D40	Predicaire	D22
Careberry	D60	Premier Vanguard	E62
Carehome.co.uk	D65	QCS	E49
Circadacare	E64	Quik-AI	E22
Cognito Consultants	D20	Realise	E24
Croner-i	E40	Rivervale	F8
Digital Ape Marketing	D11	Smart Solutions	E72
Fairfield Care	D24	The Institute of Health &	
Flourish	E16	Social Care Management	D42
Gather	E65	Training Works	C68
Good Energy	D44	Trinity Home Care	E42
Healthdaq	A1	triSaaS	A14
HWI Solutions	D10	TympaHealth	E66
HydeBids	D66	UK Global Road Safety	E10
Impact Futures	C16		



EXHIBITORS



Name	Stand no.		
Barclays	C22	McQueens Dairies	B14
Blossom Educational	B26	Millhouse	C20
Bright Horizons	C24	Naturally Learning	B18
Community Playthings	B34	Now Education	A18
Cool Milk	C42	Nuuri	B30
Cosy	B19	Ofsted	B62
CPOMS	A5	Owen Froebel	B10
Creative Play	C60	Pentagon Play	C10
Early Years Alliance	B63	Petit Wagon	B66
Eden Training Solutions	C80	Q-Garten International	B38
Eduzone	B25	Realise	B27, B20
Elegon	C25	Shaping Lives	C23
eyworks	B16	Snopake	A2
Famly	B54	The Old Station Nursery	B12
Gompels	A13	The Voice of Early	
Impact Futures/The Childcare		Childhood	B32
Company	C16	Training Works	C68
Junior Duke Award	A16	triSaaS	A14
Juniper Training	B64	WMC Training	B36
Link3 Recruitment	B52	YPO	C12
Little Learners	C19	Yurtle	C40
Loughborough University	A24		
Lupe Training	C62		



Caring Times Owners Club Theatre

10:20 – 10:50

Five Tips to Higher Occupancy

Speaker Ali Powell

11:05 – 11:35

Workforce Opportunities: People Are Your Greatest Asset

Speaker Vishal Shah

11:50 – 12:30

MONEY

Acquiring for Growth

Speakers Graham Harper /
Nick Somani / Keith Crockett /
Jill Mason

12:45–13:25

Refurbishment with Purpose: Reimagining Care Homes for Dignity and Long-Term Value

Speakers Caroline Roberts /
Joseph Ullmann /
Dasos Kirtsides / Jacqui Smith

13:40 – 14:10

**Browne
Jacobson**

Mastering Resilience: Leveraging Critical Incidents for Enhanced Employee Engagement and

Regulatory Excellence

Speakers Laura Chinyere-Ezeh
/ Daisy May Coster-Hollis

14:25 – 14:55

Raising Finance for Care Homes

Speaker Dasos Kirtsides

15:10–15:40

Better Access Funding and Save Money on Payroll by Exploring Apprenticeships

Speaker Gareth Reichers

Home Care Theatre

10:10 – 10:40

How to Maintain and Monitor Quality of Care Effectively

Speaker Simon Osborne

10:55 – 11:25

Delivering Outstanding Home Care

Speaker Gemma Lock

11:40 – 12:10

Benefits to Having a Community Engagement Strategy

Speaker Ben Benson-Breen

12:25 – 12:55

Retention in Home Care

Speaker Kishan Pala

13:10 – 13:40

From Hospital to Home: Working with Commissioners to Achieve Best Lives Possible

Speakers Edd Terrey /
Jen Moores

13:55 – 14:40

The Issue of 'Just' – Dismissal of Care Workers' Skills

Speakers Jon Wilks /
Eddy McDowall /
Jane Strawbridge /
Amelia Dowse

Operational Excellence Theatre

10:00 – 10:30

An Update from CQC

Speaker James Bullion

10:45 – 11:15

Launch of the New International Standard for Care in Residential Facilities and at Home

Speaker Kevin Groombridge

11:30 – 12:00

The Workforce Strategy for Adult Social Care: Supporting the Shift from Analogue to Digital

Speaker Tony Barker

12:15 – 12:45

What Not To Do With Your Marketing

Speakers Mark Shelton /
Annie Waddington-Feather

12:55 – 13:05

Care Heroes Winners Presentations

13:15 – 13:45

Root Cause Analysis

Speaker Charlie Jones

14:00 – 14:30

CQC's Dementia Strategy

Speaker Stefan Kallee

14:45 – 15:15

Skills Fade in Practical Training

- If You Rest, You Rust!

Speaker Luke O'Connor

Leadership Theatre

10:30 – 11:10

**Change Begins at Home
– How The Care Sector
Can Take Control Over Its
Own Destiny**

Speakers Fraser Rickatson /
Nathan Jones / Tom Owen

11:25 – 11:55

**Diversity: How it Can Help
Recruitment and Boost
Performance**

Speaker Tariq Raja

12:10 – 12:40

**Leading Teams, Training in
Uncertain Times**

Speaker Jon Wilks

12:55 – 13:35

**What Role Should
Care Providers Play in
Influencing National
Policy?**

Speakers Aneurin Brown /
Graham Stokes /
Nadra Ahmed CBE

13:50 – 14:20

**AI in Social Care:
Smarter, Cheaper...
Better?**

Speaker Paul Nery

15:00 – 15:40

**Women Shaping the
Future of Care**

Speakers Bhavna Keane-Rao
/ Ruth French /
Raina Summerson /
Caroline Roberts /
Samantha Crawley

Innovation Theatre

10:00 – 10:30



**How Care Providers Use
AI & Tech to drive
Operational Excellence**

Speaker Adam Abrahami

12:55 – 13:35

**The Hidden Impact
of Hearing Loss in
Care Homes**

Speaker Dr Krishnan Ramdoo



10:40 – 11:10



**The Human Side of Care:
Addressing Hidden Grief
and Emotional Wellbeing**

Speaker Hossein Sharifi

13:50 – 14:30

**Data Led Care:
How to Transform Your
Care Operations**

Speakers Caroline Roberts
/ Ketan Shah / Alex Plenty /
Sara Gallagher

11:25 – 11:55



**What Impact Does
Having a Solar System
Have on Your Healthcare
Business?**

Speaker Chris Rodgers

14:45 – 15:15

Using Tech for Good

Speaker Louise Callin



12:10 – 12:50



**The Influence of
Connected Tech:
Enhancing Care with
Integrated Nurse Call and
Fall Detection**

Speaker Stuart Barclay



SPEAKERS



Adam Abrahami

Director
H2O Networks



Nadra Ahmed CBE

Executive co-chair
National Care Association



Stuart Barclay

*Sales and marketing
manager*
Blaucomm



Tony Barker

Programme lead
Skills for Care



Ben Benson-Breen

Founder
My Way Marketing



Aneurin Brown

Chief executive
Hallmark Luxury Care Homes



James Bullion

*Interim chief inspector of adult
social care and integrated care*
CQC



Louise Callin

Founder and chief executive
ReelLife Conversations



Daniel Casson

Digital transformation advisor
Casson Consulting

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SPEAKERS



Laura Chinyere-Ezeh

HR consultant

Browne Jacobson



Daisy May Coster-Hollis

Senior associate

Browne Jacobson



Samantha Crawley

Chief executive

EQ Care Group and
The Outstanding Society



Keith Crockett

Chief executive

Lovett Care



Amelia Dowse

Operations manager

Able2Achieve



Ruth French

Director

The Outstanding Society



Sara Gallagher

Head of care & nursing

Age Care Care Homes



Kevin Groombridge

Chief executive

Care Inspections



Graham Harper

Senior director

Virgin Money

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SPEAKERS



Charlie Jones

Chief operating officer
BKR Care Consultancy



Nathan Jones

*Senior policy and
external affairs lead*
National Care Forum



Stefan Kallee

*Deputy director of adult social
care*
CQC



Bhavna Keane-Rao

*Health and social care
consultant*
BKR Care Consultancy



Dasos Kirtsides

Head of healthcare
Shawbrook Bank



Gemma Lock

Head of commercial
Trinity Homecare Group



Jill Mason

*Partner and head of health
& care*
Mills & Reeve



Carl May-Smith

Partner and barrister
Browne Jacobson



Eddy McDowall

Chief executive
Oxfordshire Association of
Care Providers

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SPEAKERS



Jen Moores

*Business development
director*

Community Integrated Care



Paul Nery

Managing director

Rose Care Group and Quik-AI



Luke O'Connor

Director

LUPE Training



Simon Osborne

Group director of quality & care

Right at Home



Tom Owen

Director

My Home Life England



Kishan Pala

Director

Walfinch



Alex Plenty

*Founder & senior
technical advisor*

PredicAire



Ali Powell

Chief executive & founder
Commercial Acceleration



Tariq Raja

Executive director

CareTech Foundation

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SPEAKERS



Dr Krishnan Ramdoo

Chief executive
Tympa Health



Gareth Reichers

*Director of growth
& partnerships*
Impact Futures



Fraser Rickatson

Policy manager
Care England



Caroline Roberts

Chief executive
Aria Care



Chris Rodgers

*Commercial business
development manager*
Good Energy



Vishal Shah

Founder & managing director
Banyan Care



Ketan Shah

Founder & managing director
PredicAire



Hossein Sharifi

Founder
Careberry



Mark Shelton

*Customer relationship
manager*
Barchester Healthcare

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SPEAKERS



Jacqui Smith

Director
HomeSmiths



Nick Somani

Chief executive
Kara Healthcare



Graham Stokes

*Director of dementia and
specialist service innovation*
HC-One



Jane Strawbridge

Registered manager
Able2Achieve



Raina Summerson

Chief executive
Agincare



Edd Terrey

Managing director
Community Integrated Care



Joseph Ullmann

Commercial director
Shackletons



Annie Waddington-Feather

*Freelance journalist and
communications consultant*



Jon Wilks

Chief executive
The Institute of Health & Social
Care Management

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Care
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Show

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**Browne
Jacobson**

careberry



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Leadership Theatre

10:00 – 10:30

Update from DfE

Speaker Chris Armstrong
-Stacey



13:30 – 14:00

Building a Thriving Early Years Business: Strategies for Sustainable Growth

Speaker Lucy Lewin

10:45 – 11:25

Men in Childcare

Speakers Claudio Sisera /
Daniel Hall / Jay Sparkle /
Ali Franklin

14:15 – 14:45

A Qualifications Update

Speaker Sophie Hayter

11:40 – 12:20

Recruitment and Retention

Speakers Claire Sephton /
Jordan Tully / Jamie Atkins

15:00 – 15:40

Making Better Use of Outdoor Space for Play and Learning

Speakers Mandy Richardson /
Josie Mapes / Lucy Cooke

12:35 – 13:15

SEND & Inclusion

Speakers Catherine McLeod /
Saudaa Nadat /
Joanna Benko

NMT Owners Club Theatre

10:30 – 11:00



Raising Finance for Nurseries

Speaker Sarah Collins

13:40 – 14:10

Building Your Own Curriculum

Speaker Mandy Richardson

11:15 – 11:45

Nursery Market Trends and Outlook for Investment

Speakers Arun Kanwar /
Madeline Alcock

14:25 – 15:05

Government Policy and Its Impact on the Sector *Speakers*

Charlotte Goddard /
Charlotte Roberts / Jo Turley

12:00 – 12:30

Behind the Deals: Real Lessons from Nursery M&A Transactions

Speaker Kush Birdi

15:20 – 15:50

Self Awareness and Emotional Intelligence in Leadership

Speaker Zoë Payne

12:45 – 13:15

Reflective Business Practices

Speakers Gary Croxon /
Tracey Hobbs



Operational Excellence Theatre

10:10 – 10:50

Food – The Next Big Thing in Early Years

Speakers Catherine Lippe /
Charlotte Roberts /
Yusuf Huseyin

11:05 – 11:35

Update from Ofsted

Speaker Jayne Coward

11:50 – 12:30

Working with Babies

Speakers Clare Stead /
Janet King / Natasha Williams
/ Sam Holland

12:50 – 13:20

New Reforms in the EYFS for Safeguarding From September 2025

Speaker Alan Gardiner

13:35 – 14:05

Nurturing Purposeful Play Through Your Provision

Speaker Adam Marycz

14:20 – 14:50

Tips for Inspection

Speaker Emma Beard

14:55 – 15:25

AI is Here: What It Means for You – and How It Can Help You Deliver the EYFS

Speaker Alison Featherbe

Innovation Theatre

10:15 – 10:45

**Difficult Conversations
and Managing
Workplace Conflict**

Speaker Mark Holloway MBE

12:55 – 13:25

**Skills Fade in Practical
Training – If You Rest,
You Rust!**

Speaker Luke O'Connor

11:00 – 11:30

Family Fortunes

Speakers Jon O'Boyle /
Kathy Leatherbarrow

13:45 – 14:15

Confident Leadership

Speaker Sarah O'Connor

11:45 – 12:25

**The Apprenticeship
Journey from the
Perspective of an
Apprentice**

Speakers Cara Thomas /
Dawn Greenwood /
Channelle B / Apprentices

14:30 – 15:10

**Change Management:
Embedding Innovation in
Your Setting**

Speakers Angelica Celinska /
Julia Maynard / Bina Parmar
/ Sam Ballington

SPEAKERS



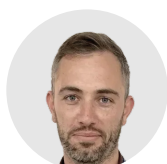
Madeline Alcock

Manager
Cairneagle



Chris Armstrong-Stacey

*Director early years, childcare,
families and analysis*
DfE



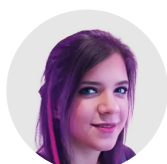
Jamie Atkins

Head of people
Fennies



Channelle B

*Early years practitioner
apprentice*



Sam Ballington

*Chief learning and innovation
strategist*
NCCE



Emma Beard

Early years consultant
MBK Group



Joanna Benko

Nursery manager
Toots Day Nursery



Kush Birdi

Co-founder
Birdi & Co



Angelica Celinska

Founder and director
The Voice of Early Childhood

SPEAKERS



Sarah Collins

Head of SME industries
Barclays Bank



Lucy Cooke

*Digital sales & operations
manager*
Pentagon Play



Jayne Coward

*Deputy director for early years
regulatory policy and practice*
Ofsted



Gary Croxon

Business manager
Early Years Alliance



Alison Featherbe

Early years consultant



Ali Franklin

*Early years client partnership
manager*
The Childcare Company and



Impact Futures **Alan Gardiner**

Early years lead
ECP Safeguarding



Charlotte Goddard

Editor
Nursery Management Today



Dawn Greenwood

Recruitment manager
Juniper Training

SPEAKERS



Daniel Hall

Nursery manager

Little Adventures Nursery



Sophie Hayter

Qualification lead

Kido



Tracey Hobbs

*Early years development
manager*

Early Years Alliance



Sam Holland

Quality advisor

Busy Bees Nurseries



Mark Holloway MBE

Senior lecturer in leadership

Impact Futures



Yusuf Huseyin

Head of food

N Family Club



Arun Kanwar

Managing partner

Cairneagle



Janet King

*Sector manager education
and childcare*

NCFE



Kathy Leatherbarrow

Early years consultant

Eden Training Solutions

SPEAKERS



Lucy Lewin

Founder and owner
The Profitable Nursery
Academy



Catherine Lippe

*Consultant registered nutri-
tionist*
Nursery Kitchen



Josie Mapes

Executive director
RAFAKidz



Adam Marycz

*Early years education
consultant*
TTS Resources



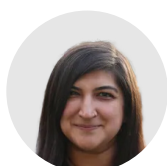
Julia Maynard

Director
Blue Orkids



Catherine McLeod

Chief executive
Dingley's Promise



Saudaa Nadat

Area operations manager
LEYF



Jon O'Boyle

Director of operations
Eden Training Solutions



Sarah O'Connor

Head of HR
Realise

SPEAKERS



Luke O'Connor

Director
LUPE Training



Bina Parmar

Early support manager
Coventry City Council



Zoë Payne

Senior lecturer in leadership
Impact Futures



Mandy Richardson

Managing director
Naturally Learning LT



Charlotte Roberts

Director of operations
kinderzimmer



Claire Sephton

Chief operating officer
Storal



Claudio Sisera

Head of diversity and inclusion
Male Childcare &
Teaching Jobs



Jay Sparkle

Senior nursery manager
Happy Days Nurseries



Clare Stead

Founder
Oliiki

SPEAKERS



Cara Thomas
Sector lead
Juniper Training



Jordan Tully
Managing director
Toots Day Nursery Group



Jo Turley
Managing director
Ashbourne Day Nurseries



Natasha Williams
Quality advisor
Busy Bees Nurseries



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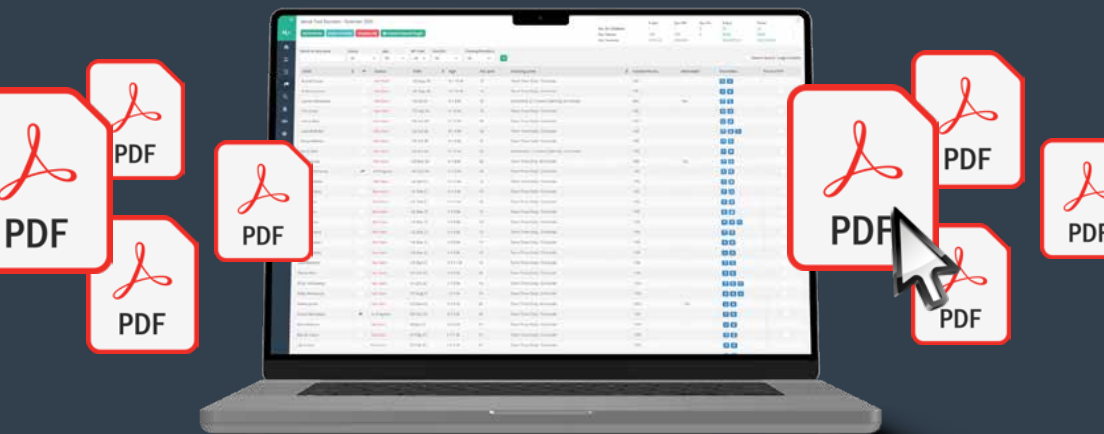


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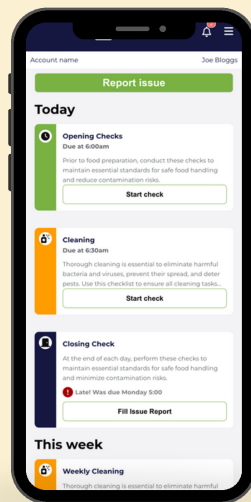
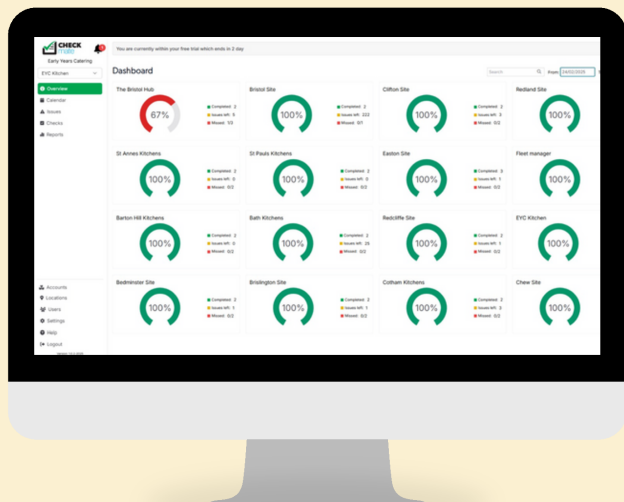
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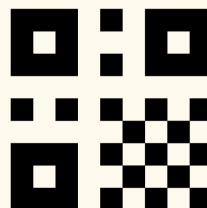
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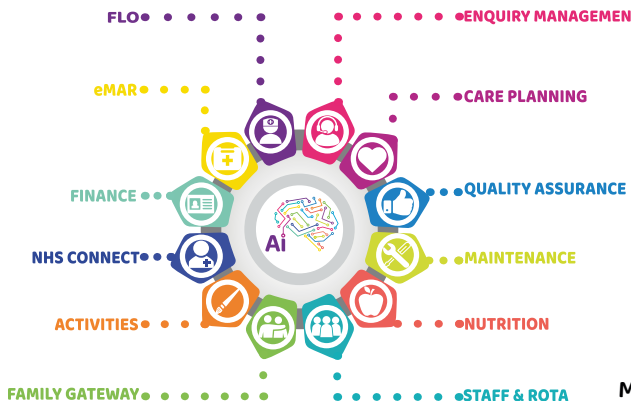
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2023 & 2025

WINNER

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OF THE YEAR
2024
WINNER
PredicAire

BUSINESS
AWARDS
★
FINALIST
PredicAire
SMALL BUSINESS OF THE YEAR

A photograph of a female teacher with long brown hair, wearing a purple top, sitting on the floor and reading a book to two young children. A girl with blonde hair in a blue t-shirt and a boy with brown hair in an orange t-shirt are both looking at the book. They are in a bright room with large windows in the background.

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Have a specific task in mind? Whether it's refreshing the paintwork, creating outdoor equipment, or installing new fixtures, our experienced team handles bespoke projects with care and attention to detail.

Design & Build

Transform your vision into reality with our full-service design and build solutions. We work closely with you to design practical, safe, and inspiring environments. Elegon manages every step - from initial concept through to final installation.

Regular Maintenance Packages

Peace of mind, all year round. Our tailored packages cover everything from garden upkeep to minor repairs and preventative checks. Designed to suit the unique needs of your setting, these packages help ensure your spaces remain clean, safe, and functional - without the hassle of managing it all yourself.

Who We Are

We're a family run business based in Northamptonshire. Our founder Tom, has over 14 years construction and site management experience.

With his team of 5 covering all aspects of construction, Tom works with numerous early years settings to proactively maintain their buildings and grounds, as well as transform larger construction projects.

What We Do

At Elegon, we are your one-stop construction and maintenance solution. We understand how important it is to keep your premises - be it a school, nursery, or early years setting - clean, attractive and safe.

Basically - anything to do with a building or grounds we can handle!



ELEGON

Northamptonshire & Surrounding
Counties

Get in Touch



info@elegon.co.uk



@elegonps



www.elegon.co.uk



80% of the UK's Top 25 nursery groups use **Funding Loop**



I would highly recommend **Funding Loop** to any nursery or chain who are looking for a **great value way to simplify the funding claims process**.

Holly Sawyers



Were so **impressed with the efficiency of the system and time saving...**
The system is easy to use for both administrations and parents.

Sandy Kemish



We really love how **simple it is to set up** and **very straightforward to use**, giving us **clear sight** of where we are with funding forms issued and returned.

Stuart Mills



It is such a time saver when uploading this information into the portal, this task **previously could have taken hours** and now it is completed in the time it takes to make a cup of tea.

Jessica Carter

Join over 2000 nurseries who use Funding Loop to simplify their funding admin

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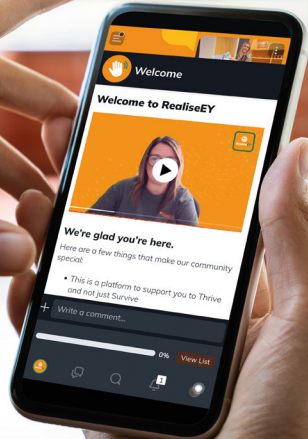
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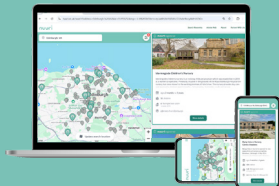
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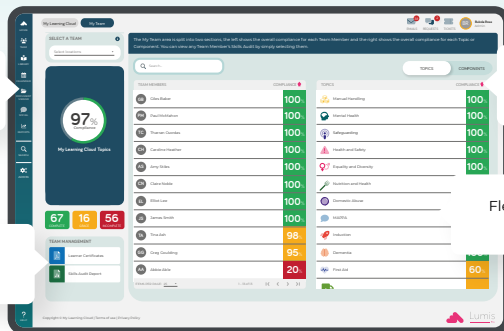
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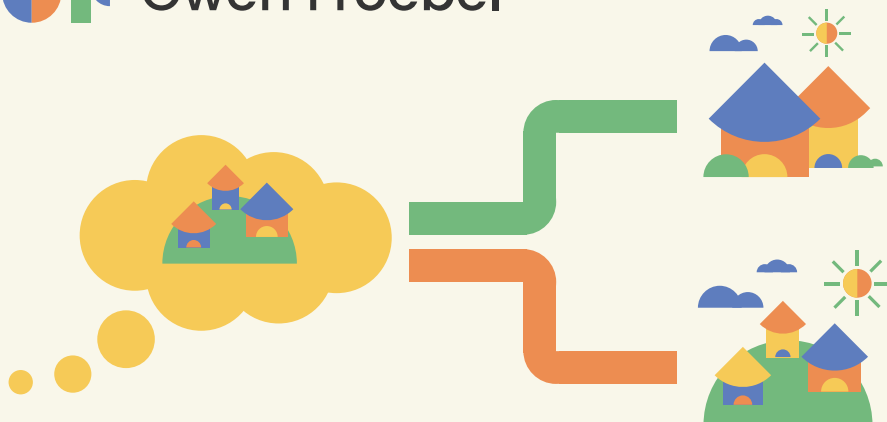
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Funding Loop

Stressed by funding?




Completing Funding Forms is a **time-consuming, painful and thankless task** for nurseries and their parents alike.

-  Incomplete Forms
-  Missing Claims
-  Portal Deadlines



Automate with Funding Loop

Funding Loop reuses the data in your nursery management system to give parents **pre-filled-in forms** and **types it all** into the council portal for you.

-  Pre filled in Forms 90%+
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-  Automated Portal Typing

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