



INDEPENDENT
SCHOOL
MANAGEMENT

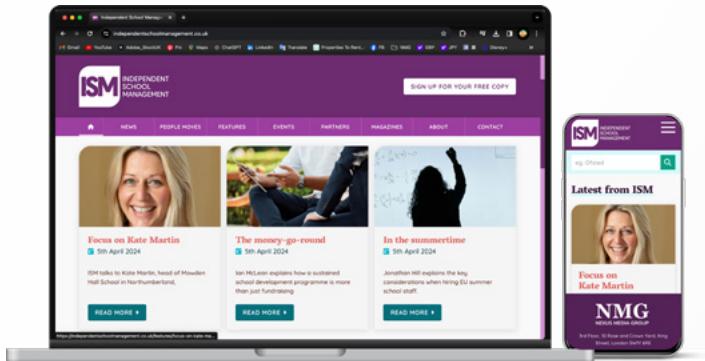
Media Kit

NMG
NEXUS MEDIA GROUP

Independent School Management

Independent School Management (ISM) is a leading publication for independent school operators – focusing on the latest independent school news, expert insights and analysis through the ISM magazine and website and shared with our audience of 6,000 print and digital readership.

ISM is published by Nexus Media Group (NMG). Other related NMG titles include EducationInvestor, Education Property and Nursery Management Today.



independentschoolmanagement.co.uk

THE MAGAZINE FOR INDEPENDENT SCHOOL LEADERS

ISM INDEPENDENT SCHOOL MANAGEMENT

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ISM INDEPENDENT SCHOOL MANAGEMENT

Insights from a successful school merger
Maximise revenue from hiring school facilities
A new perspective to VAT on school fees
Managing claims of discrimination

gathering
in
independent schooling

The end of charitable status
Financial survival for your school
Increase your teachers' pensions
The value of interim headships
Managing the school estate

INDEPENDENTSCHOOLMANAGEMENT.CO.UK

FEBRUARY 2024 ISSN 2976-6026

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Audience

Our loyal readership consists of decision-makers and budget holders including:

- Headteachers
- Bursars
- Heads of Admission
- Finance & operations directors
- Marketing directors
- Commercial & estate managers
- Finance specialists
- Top advisors and suppliers

By advertising in ISM magazine you will:

- Boost awareness of your brand in the independent schools sector
- Reach an engaged audience of your target customers
- Have access to a community of thousands



Forward features 2026

Upcoming features include:

JANUARY/FEBRUARY

- **Futureproofing** – Practical steps for financial sustainability, using data to drive decisions, and restructuring for the future, as the VAT era kicks in.

MARCH/APRIL

- **Internationalisation** – The opportunities and pitfalls of internationalisation. Pinpointing the current hotspots in a dynamic global environment.

MAY/JUNE

- **Risk management** – Identifying, assessing, controlling and mitigating risk. How to minimise the threats to your business and maximise the effectiveness of new opportunities.

JULY/AUGUST

- **PR/Communication** – Getting the message across about why parents should choose your school. Effective communication strategies for when things are going well, as well as crisis control and reputation management for when they are not.



Print & Digital rates

Independent School Management is an A4 portrait publication (210 x 297mm)

Magazine advertising rates

| Per insertion | 1-2 | 3-5 | 6+ |
|--------------------|--------|--------|--------|
| Full Page | £1,220 | £1,100 | £1,040 |
| Half page | £750 | £680 | £640 |
| Quarter page | £440 | £390 | £370 |
| Double page | £2,250 | £2,030 | £1,920 |
| Centre spread | £2,420 | £2,180 | £2,060 |
| <hr/> | | | |
| False cover | £7500 | | |
| Outside back cover | £1500 | | |
| Inside front cover | £1400 | | |

Independent School Management email newsletter

| | |
|----------------|-----------------|
| Leaderboard | £2000 per month |
| Sponsored post | £750 per month |

Every issue of Independent School Management magazine includes:

| | |
|-------------------|------------------------------|
| Leadership | HR, Legal, ICT and marketing |
| Finance for Heads | Business continuity |
| Governance | Personnel |

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INDEPENDENT
SCHOOL
MANAGEMENT

Feedback from reports under
the Independent Schools
Inspectorate's new framework

Essential advice before
embarking on a fundraising
campaign

A nursery as a valuable addition
to your prep school

The best way to deal with
troublesome staff relations



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FORUM

Our 2026 events

AWARDS

February



- The UK awards for all those involved in education property.
- 350+ attendees.

June



- The UK Awards for investors and advisors in education.
- 500+ attendees.

November



- The longest running and largest Nursery Awards in the UK.
- 1000+ attendees.

CONFERENCES/ EXPOS

June & November



- The largest show dedicated to nursery management.
- 3000+ attendees.

FORUMS

January, March, April, June, September, November



- An exclusive community for nursery owners and directors.

March, June, September



- For leaders in education property. A day of essential content, networking and matched 1:1 meetings.

March, June, October



- For independent school leaders. A day of essential content, networking and matched 1:1 meetings.

September



- The largest event for education investors and advisors in the UK.
- 1000+ attendees.

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Contact us for more information



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