



EDUCATION PROPERTY

Media Kit

The leading publication for Education Property

NMG
NEXUS MEDIA GROUP

About us

Nexus Group has been involved in education property for over 20 years, from the asset management of PHP PLC to EducationInvestor and its market-leading events, including the Education Summit and EducationInvestor Awards.

From here, it was a natural step for us to start providing our own property-focused publication and events.

Launched in 2023, Education Property is a publication dedicated to the education property marketplace, focusing on the latest news, expert insights and analysis and shared with our audience of 6,000 print and digital readership.

Education Property is published by Nexus Media Group (NMG). Related titles from NMG include EducationInvestor, Independent School Management and Nursery Management Today.



Audience

Our loyal readership consists of decision-makers and budget holders including:

- Directors of estates and facilities
- Education property investors/ brokers
- CEOs/ COOs in early years
- Architects & contractors
- Providers of construction/ development services & equipment
- Finance specialists
- Top advisors and suppliers

By advertising in Education Property magazine you will:

- Boost awareness of your brand in the education property sector
- Reach an engaged audience of your target customers
- Have access to a community of thousands

Each edition covers

In each edition of Education Property, we cover the following topics:

- **Environmental:** Sustainability, carbon reduction, and energy efficiency news, features, insight, and case studies
- **Projects:** The latest building projects in the education sector
- **Finance:** Key drivers behind the education property investment market and procurement insight
- **Property news:** The latest property deals
- **Market insight:** An overview of the key issues impacting the property sector (construction figures, reports, industry comment etc)
- **Design and build:** Best practice approaches to the design and construction of the education estate
- **Estates and Facilities:** The latest issues impacting estates and facilities management practices in schools
- **Products:** Focus on building products which are helping to boost educational environments
- **People:** Movers and shakers within education

Forward features 2025

Up-coming features include:

FEBRUARY

- **Storage** – Design drivers for storage in schools and other educational settings
- **Refurbish and reuse** – Exploring the growing trend for refurbishment over new build facilities
- **Focus on MATS** – Financial implications and property decision-making processes

APRIL

- **Cleaning** – The latest products, services and approaches to cleaning within educational establishments
- **Sports facilities in schools** – Design best practices for sports facilities in educational settings, including products and services

JUNE

- **Nurseries** – How have changes to early years provision impacted on the nursery property sector?
- **Modern methods of construction** – How offsite construction techniques are helping to deliver science facilities for educational settings

AUGUST

- **Flexible learning spaces** – How flexibility in design is key to creating futureproofed spaces
- **Outdoor spaces** – The latest trends in outdoor play/learning facilities

OCTOBER

- **Sensory rooms** – How to create sensory spaces for improved learning
- **BMS systems** – The impact of modern building management systems (BMS) on the delivery of education estates

DECEMBER

- **The independent school property sector** – An overview of the independent school property market
- **Leasing** – An overview of leasing structures within the education property market

Print & digital rates

Education Property is an A4 portrait publication (210 x 297mm)

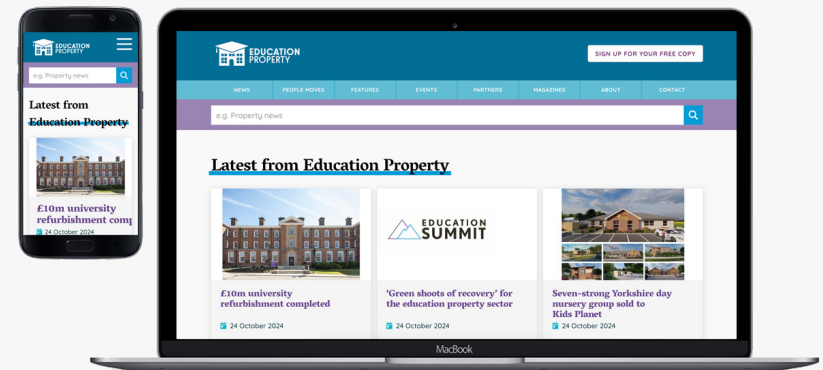
Magazine advertising rates

Per insertion	1-2	3-5	6+
Full Page	£1,220	£1,100	£1,040
Half page	£750	£680	£640
Quarter page	£440	£390	£370
Double page	£2,250	£2,030	£1,920
Centre spread	£2,420	£2,180	£2,060

False cover	£7500		
Outside back cover	£1500		
Inside front cover	£1400		

Education Property email newsletter

Leaderboard	£2000 per month
Sponsored post	£750 per month



education-property.com

Our 2025 events

AWARDS

June

EducationInvestor
Awards 

- The UK Awards for investors and advisors in education.
- 500+ attendees.

November

The National **nmt**
Nursery Awards

- The longest running and largest Nursery Awards in the UK.
- 1000+ attendees.

CONFERENCES/ EXPOS

June & November

 **Nursery Management Show**

- The largest show dedicated to nursery management.
- 3000+ attendees.

October

 **EDUCATION SUMMIT**

- The largest event for education investors and advisors in the UK.
- 1000+ attendees.

FORUMS

January, March, May, July, September, November

NURSERY MANAGEMENT TODAY
nmt
OWNERS CLUB

- An exclusive community for nursery owners and directors.

February, May, October

 **EDUCATION PROPERTY FORUM**

- For leaders in education property. A day of essential content, networking and matched 1:1 meetings.

February, October

ISM INDEPENDENT SCHOOL MANAGEMENT FORUM

- For independent school leaders. A day of essential content, networking and matched 1:1 meetings.

NMIG

NEXUS MEDIA GROUP

Contact us for more information



sales@nexusgroup.co.uk



+44 (0) 20 7104 2000



nexusmediagroup.co.uk