



HEALTHCARE PROPERTY

Media Kit

The leading publication for
Healthcare Property

NMG
NEXUS MEDIA GROUP

Healthcare Property

Nexus Group has been involved in healthcare property for over 20 years, from the asset management of PHP PLC to HealthInvestor and its market-leading events, including the Healthcare Summit, Healthcare Design Awards and HealthInvestor Awards.

From here, it was a natural step for us to start providing our own property-focused publication and events.

Launched in 2023, Healthcare Property is a publication dedicated to the healthcare property marketplace, focusing on the latest news, expert insights and analysis and shared with our audience of 6,000 print and digital readership.

Healthcare Property is published by Nexus Media Group (NMG). Related titles from NMG include HealthInvestor and Caring Times.



healthcare-property.com

Audience

Our loyal readership consists of decision-makers and budget holders including:

- Directors of estates in private healthcare
- CEOs/ COOs in residential care
- Development directors
- Heads of Estate in NHS Trusts
- Top advisors and suppliers

By advertising in Healthcare Property magazine you will:

- Boost awareness of your brand in the healthcare property sector
- Reach an engaged audience of your target customers
- Have access to a community of thousands

Each edition covers

In each edition of Healthcare Property, we cover the following topics:

- **Environmental:** Sustainability, carbon reduction, and energy efficiency news, features, insight, and case studies
- **Projects:** The latest building projects in health and social care
- **Finance:** Key drivers behind the health and care property investment markets and procurement insight
- **Property news:** The latest property deals
- **Market insight:** An overview of the key issues impacting the property sector (construction figures, reports, industry comment etc)
- **Design and build:** Best practice approaches to the design and construction of the health and social care estate
- **Estates and Facilities:** The latest issues impacting estates and facilities management practices in health and care settings
- **Products:** Focus on building products which are helping to boost health and social care environments
- **People:** Movers and shakers within health and social care

Forward features 2025

Up-coming features include:

JANUARY

- **Modern Methods of Construction** – Exploring the role of offsite construction (modular and mobile) on delivering the next generation of healthcare facilities
- **Fire safety** – Fire safety within health and care settings and the products and services available to support estates managers
- **Infection control** – What have the health and care sectors learned from the COVID outbreak and how have these driven improvements in cleaning regimes?

MARCH

- **Infrastructure procurement** – How the UK is funding new and improved health and social care facilities
- **The NHS carbon net zero challenge** – What the sector has achieved and what it needs to focus on now

MAY

- **Mental health design** – The latest approaches to the design of dedicated mental health facilities in the UK and overseas
- **Primary care facilities** – How is the UK transforming the primary care property market to bring premises up to modern standards?

JULY

- **Property investment in health and social care** – What are investors and financiers looking for and how are they supporting operators to deliver improved estates?
- **Smart hospitals** – How technology is vital to creating futureproofed health and care facilities

SEPTEMBER

- **Lighting** – The importance of good-quality, sustainable lighting in health and care settings
- **Construction products drive sustainability goals** – How construction product choice can help to meet carbon reduction/sustainability goals

NOVEMBER

- **Arts in Health** – How artwork can help to enhance the patient and staff environment and support key building design issues such as wayfinding

Print & digital rates

Healthcare Property is an A4 portrait publication (210 x 297mm)

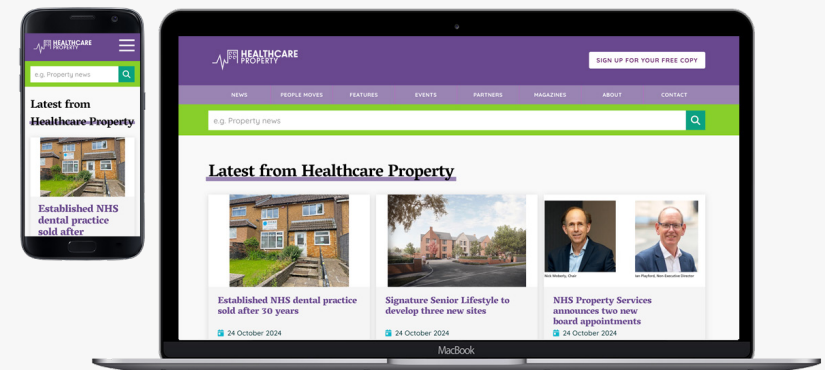
Magazine advertising rates

Per insertion	1-2	3-5	6+
Full Page	£1,220	£1,100	£1,040
Half page	£750	£680	£640
Quarter page	£440	£390	£370
Double page	£2,250	£2,030	£1,920
Centre spread	£2,420	£2,180	£2,060

False cover	£7500
Outside back cover	£1500
Inside front cover	£1400

Healthcare Property email newsletter

Leaderboard	£2000 per month
Sponsored post	£750 per month



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Healthcare events 2025

AWARDS

- February  **HEALTHCARE DESIGN AWARDS**
- Formerly known as Pinders. Celebrating the very best of healthcare design since 2009.
 - 600+ attendees.

- June **HealthInvestor Awards** 
- The largest UK Awards for investors and advisors in healthcare.
 - 1200 + attendees.

- September **HealthInvestor Seniors Housing Awards** 
- Celebrating the very best in seniors housing, one of the fastest growing sub-sectors of healthcare real estate.
 - 300+ attendees

- November **The National Care Awards** 
- The longest running and largest Care Awards in the UK.
 - 1000+ attendees.

- December **HealthInvestor POWER LIST**
- Recognising the industry's most influential leaders.

CONFERENCES/ EXPOS

- June & November  **Care Management Show**
- The largest show dedicated to care management.
 - 3000+ attendees.

- October  **HEALTHCARE SUMMIT**
- The largest event for private healthcare in the UK.
 - 1000+ attendees.

FORUMS

- January, March, May, July, September, November **CT CARINGTIMES OWNERS CLUB**
- An exclusive community for owners and directors in the care sector.

- March, July, September  **HEALTHCARE PROPERTY FORUM**
- For leaders in healthcare property. A day of essential content, networking and matched 1:1 meetings.

NMIG

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