



INDEPENDENT
SCHOOL
MANAGEMENT

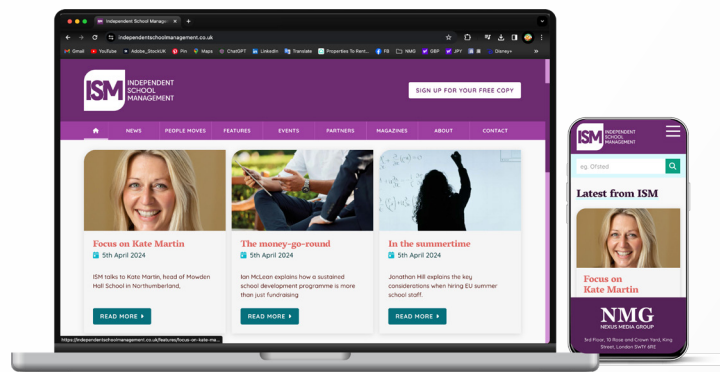
Media Kit

NMG
NEXUS MEDIA GROUP

Independent School Management

Independent School Management (ISM) is a leading publication for independent school operators – focusing on the latest independent school news, expert insights and analysis through the ISM magazine and website and shared with our audience of 6,000 print and digital readership.

ISM is published by Nexus Media Group (NMG). Other related NMG titles include EducationInvestor, Education Property and Nursery Management Today.



independentschoolmanagement.co.uk



Audience

Our loyal readership consists of decision-makers and budget holders including:

- Headteachers
- Bursars
- Heads of Admission
- Finance & operations directors
- Marketing directors
- Commercial & estate managers
- Finance specialists
- Top advisors and suppliers

By advertising in ISM magazine you will:

- Boost awareness of your brand in the independent schools sector
- Reach an engaged audience of your target customers
- Have access to a community of thousands



Forward features 2025

Upcoming features include:

JANUARY/FEBRUARY

- **Futureproofing** – Practical steps for financial sustainability, using data to drive decisions, and restructuring for the future, as the VAT era kicks in.

MARCH/APRIL

- **Internationalisation** – The opportunities and pitfalls of internationalisation. Pinpointing the current hotspots in a dynamic global environment.

MAY/JUNE

- **Risk management** – Identifying, assessing, controlling and mitigating risk. How to minimise the threats to your business and maximise the effectiveness of new opportunities.

JULY/AUGUST

- **PR/Communication** – Getting the message across about why parents should choose your school. Effective communication strategies for when things are going well, as well as crisis control and reputation management for when they are not.



Print & Digital rates

Independent School Management is an A4 portrait publication (210 x 297mm)

Magazine advertising rates

Per insertion	1-2	3-5	6+
Full Page	£1,220	£1,100	£1,040
Half page	£750	£680	£640
Quarter page	£440	£390	£370
Double page	£2,250	£2,030	£1,920
Centre spread	£2,420	£2,180	£2,060

False cover	£7500
Outside back cover	£1500
Inside front cover	£1400

Independent School Management email newsletter

Leaderboard	£2000 per month
Sponsored post	£750 per month

Every issue of Independent School Management magazine includes:

Leadership	HR, Legal, ICT and marketing
Finance for Heads	Business continuity
Governance	Personnel



Our 2025 events

AWARDS

May



- The UK awards for all those involved in education property.
- 350+ attendees.

June



- The UK Awards for investors and advisors in education.
- 500+ attendees.

November



- The longest running and largest Nursery Awards in the UK.
- 1000+ attendees.

FORUMS

January, March, May, July, September, November



- An exclusive community for nursery owners and directors.

February, May, October



- For leaders in education property. A day of essential content, networking and matched 1:1 meetings.

February, October



- For independent school leaders. A day of essential content, networking and matched 1:1 meetings.

CONFERENCES/ EXPOS

June & November



- The largest show dedicated to nursery management.
- 3000+ attendees.

October



- The largest event for education investors and advisors in the UK.
- 1000+ attendees.

NMIG

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Contact us for more information



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